Appendix - Student Facing Resources

Scriptwriting

- Three-Column Script Template
- Two-Column Script Template

Interviewing

- Quick Guide to Video Production
- Pre-Interviewing
- Art of the Interview
- PBS/MLC General Appearance Release Form - This must be signed by every person whose voice or whose image appears on camera
- Content Release Form - One signed per classroom

B-RollC

- Planning B-Roll for My Video
- Get that B-Roll

Editing

Use the Production Terminology pdf to help students become familiar with editing terminology.

Teachers: Before students begin editing their own videos—or even before they start recording—guide them through an exercise in deconstructing a documentary-style video. Use The Statue of Liberty as a Symbol, a short documentary from the Iconic America series, for this exercise.

Students should complete the blank script document to analyze the editing decisions that shape the final product.

Since the video is just over four minutes long, you might allow them to reference the transcript when filling in the voice-over section of the script, so they can focus more intently on the visual elements.

Students may find it helpful to follow the "formula" represented in the attached image as they assemble their footage. This image can be used as step--by step, second-by-second blue print for the editing timeline. It can be repeated for a longer video. As students become more comfortable with the documentary creation process, they may not need to use a formula that is so prescriptive.

- 5 Tips for Editing a Great Iconic Michigan Documentary
- Prescriptive Editing Image
- Two-Column Script Template
- Transcription of Statue of Liberty as a Symbol

Music

Using Music in Your Iconic Michigan Videos

Music is protected by copyright, which means you cannot use popular songs or other copyrighted music in your videos without permission. This includes instrumental versions and even short clips of songs.

Students sometimes think that removing the lyrics or using only a few seconds of a song makes it okay to use. However, copyright protects both the musical composition (melody and arrangement) and the sound recording itself. Using only the instrumental portion of a song does not eliminate copyright restrictions. Giving credit to the artist also does not replace the need for permission.

Because Iconic Michigan videos may be shared on Detroit PBS social media platforms, using copyrighted music without permission will result in videos being removed.

For all Iconic Michigan projects, teachers and students must select music exclusively from No Copyright Music, our approved source for royalty-free music that does not require attribution. Remember: Just because music is available online doesn't mean you have permission to use it in your video.

Approved music source